



INTERNATIONAL
HOTEL SCHOOL
ONLINE

Entrepreneurship & Small Business Management



ADMISSION REQUIREMENTS

National Senior Certificate
or equivalent



DURATION

5-10 hours per week,
16 weeks



CERTIFICATION

Credit bearing short learning
programme with E-Certificate and
academic transcript

Introduction

This module will enable participants to understand business science, entrepreneurship, identify feasible and viable business ideas in order to develop their ability to think creatively and innovatively in a business context. Participants will develop a business plan and consider the requirements to set up a business. The principles and concepts covered in this module are linked to entrepreneurial thinking and opportunities in the hospitality industry where relevant.

What will I learn?

- The ability to identify entrepreneurial opportunities and the requirements to set up a small business.
- The application of business principles in the context of a small business.
- Entrepreneurship as the driving force behind the business organization.
- Knowledge and understanding of viability testing of a business idea.
- Apply principles and applications related to various business functions